



2023

# Social Enterprise Profiles

(Investor Guidebook)

Miller Center In-Residence Accelerator



**Miller Center**  
for Social Entrepreneurship



A Santa Clara University Center of Distinction

## What's Inside

This booklet features the profiles for the 12 social enterprises selected to participate in the 2023 Fall In-Residence program. The profiles highlight each social entrepreneur's work and area of impact. If you are interested in learning more about them, please reach out to the entrepreneurs directly with their provided contact information or contact us at [mc-alumni@scu.edu](mailto:mc-alumni@scu.edu) for an introduction.

In line with our goal of focusing efforts on social entrepreneurs with the highest potential, this cohort is composed entirely of Miller Center alumni entrepreneurs. For many of the participating entrepreneurs, this will be their second, and for some, even third time participating in a Miller Center program. The 12 enterprises invited to participate in this year's Fall In-Residence represent some of the most promising leaders directly addressing the United Nations Sustainable Development Goals (SDGs), with a focus on climate resilience and women's economic power.

## About Miller Center

For over 25 years, Miller Center for Social Entrepreneurship has been a leader in the global social enterprise movement. With an emphasis on climate resilience and women's economic power, we accelerate social entrepreneurship to end poverty and protect the planet. Located at Santa Clara University, we have served more than 1,400 social entrepreneurs, engaged over 700 SCU students, and currently work with 300+ business leaders from around the world who participate as mentors in our programs. We fuse the entrepreneurial spirit of Silicon Valley with the university's heritage of social justice, community engagement, and global impact, guided by the UN Sustainable Development Goals. For more information, visit [millersocent.org](http://millersocent.org)

## About Santa Clara University

Founded in 1851, Santa Clara University sits in the heart of Silicon Valley—the world's most innovative and entrepreneurial region. The University's stunningly landscaped 106-acre campus is home to the historic Mission Santa Clara de Asís. SCU has among the best four-year graduation rates in the nation and is rated by PayScale in the top 1 percent of universities with the highest-paid graduates. SCU has produced elite levels of Fulbright Scholars as well as four Rhodes Scholars. With undergraduate programs in arts and sciences, business, and engineering, and graduate programs in six disciplines, the curriculum blends high-tech innovation with social consciousness grounded in the tradition of Jesuit, Catholic education. For more information: [scu.edu/](http://scu.edu/)

If you are interested in joining us on our journey of accompaniment and supporting our work, you can make a gift online at [millersocent.org/give](http://millersocent.org/give). We do not charge the social entrepreneurs who participate in our accelerator programs, and we provide paid opportunities for Santa Clara students to work directly with social enterprises around the world.

## Special Thanks to ServiceNow for Sponsoring Our Fall 2023 In-Residence

At ServiceNow, our goal is to be the defining enterprise software company of the 21st-century #DESCO21C. It's what drives us, along with our corporate purpose: We make the world work better for everyone. Led by this purpose, we continue to evolve with our stakeholders — employees, customers, investors, partners, suppliers, and communities — as we enable everyone to contribute to a more sustainable, equitable, and ethical world.

For ServiceNow, environmental, social, and governance (ESG) is more than just words on a page. It's a mindset. A business imperative with tangible growth and risk management at its core.

We believe that executing an ESG strategy that deliberately aligns with our business strategy, culture, and values helps us drive long-term value creation by expanding our customer base and deepening our relationships. Creating positive impact for society and the environment delivers against critical business objectives — deeper stakeholder engagement, stronger risk management, and a culture of innovation. These are compelling outcomes in any environment, but as we face an unprecedented global landscape, they are crucial to developing a resilient business and a more sustainable world.

## Enterprise Profiles

- Boka Eats 04
- ePoultry 05
- Frozen Isle | Nyota 06
- GajiGesa 07
- Jiro-Ve 08
- Koolboks 09
- Maziwa 10
- Mukuru Clean Stoves 11
- ONOW 12
- Promesa 13
- Sequence Apparel 14

## Impact Excellence Awardees

- Sistema.Bio 16
- IlluMexico 17

## QR Code for Pitch Videos

18

## Acknowledgment

19





Partnering with smallholder farmers to mitigate post-harvest waste.



Enhancing African agriculture, empowering smallholders, and fostering sustainable food systems for better nutrition.

Serving **+12,500** farmers in western Kenya, and continuing to expand.



Increasing the disposable income of **+1,000** farmers while catering to Nigeria's protein needs.



**EXECUTIVE SUMMARY**

We produce and distribute animal feeds to over 12,500 farmers in western Kenya, who in turn provide us with the necessary raw materials for feed production. These farmers also supply us with bananas, which we sell to contribute towards poverty reduction efforts.

**IMPACT VALUE PROPOSITION**

We work with farmers directly, and we pay them directly as well. This maximizes the profit to the farmers.

**TARGET MARKET**

Our market operates in two segments: servicing western Kenyan farmers who buy our feeds, constituting a \$250 million market, and urban centers in the same region, where we sell banana crisps, eggs, milk, and chicken sourced from our farmers in a market estimated at \$700 million. Outreach includes social media, direct sales, and appointed distributors who market our feeds through supermarkets and agrovet.

**IMPACT TO DATE:**

+ Doubled the income of 12,500+ farmers

+ 52 youth directly employed

+ 215 women indirectly employed

**SDGs:**



**EXECUTIVE SUMMARY**

ePoultry streamlines African agricultural trade, starting with poultry. Our app aids farmers in record-keeping, sales digitization, input loans, and performance tracking—acting as a virtual assistant for their poultry farms. This data enables banks to offer input loans on our platform. Our software saves farmers 70% of time spent on manual records, boosting stock management. Eliminating middlemen yields 25-30% more profits. Customers enjoy consistent access to premium chicken products.

**IMPACT VALUE PROPOSITION**

Our app acts as a virtual assistant for poultry farmers—tracking sales, loans, and performance. This data enables input loans from banks. Our software saves 70% of record-keeping time and boosts profits by 25-30% through middlemen elimination, making it easier for customers to access premium chicken products

**TARGET MARKET**

Our focus begins in Nigeria's Niger Delta, expanding across the nation and Africa. We cater to both B2B and B2C customers. The significant market opportunity amounts to 7B USD, encompassing a 1.2 million metric tonne gap valued at 5,833 USD per tonne.

**IMPACT TO DATE:**

+ 1,000 direct and indirect jobs generated

+ \$920,000 disbursed in input financing

+ 1,078 farmers receiving services

**SDGs:**



2022 Earned Revenue	\$204,272
2022 Additional Revenue	\$440,000
Employees	52
Enterprise Type	For-Profit
Headquarters	Kisii, Nairobi, Kenya
Region of Impact	Kisii county
Founded	2017
Sector Focus	Agriculture
Major Funders	Africa Eats



Sarah Onchangu  
CEO

Now feeds are in our village. This is well packaged and is always available. **Boka has changed our farming.**

-Boka Eats farmer

2022 Earned Revenue	\$594,000
2022 Additional Revenue	\$0
Employees	10
Enterprise Type	For-Profit
Headquarters	Austin, Texas
Region of Impact	Nigeria
Founded	2019
Sector Focus	Agriculture
Major Funders	VC Investment



Anthony Owei  
CEO

My primary goal is to improve my family's standard of living by increasing my farm's productivity and profitability in a sustainable and profitable manner.

-Buodeigha Immotongha,  
Poultry Farmer.





Reducing post harvest food loss in Kenya by 30%.



Helping millions of working poor in Indonesia achieve financial wellness.

Providing a ready market for **+120** smallholder farmers in Kenya.



Saving **+\$8,000,000** in predatory loan fees for Indonesia's working poor.



**EXECUTIVE SUMMARY**

Nyota Limited produces frozen vegetables and specialty sauces under the names 'Frozen Isle' and 'Ntamu,' respectively. We collaborate with and directly source fresh vegetables from our network of over 120 smallholder farmers to create our final products. These products encompass a variety of options, including African indigenous leafy vegetables, freshly frozen contemporary vegetables, pre-cooked legumes, pasta sauces, and tomato puree.

**IMPACT VALUE PROPOSITION**

We offer frozen vegetables and specialty sauces that are both highly nutritious and user-friendly, catering to Kenya's middle-income population. This promotes a healthier society and boosts revenues for its contracted small-scale farmers.

**TARGET MARKET**

Our target customers consist of a busy, middle-income urban population in Kenya, offering a significant market opportunity. Currently, 15 million people reside in urban areas, and it is anticipated that this urban population will experience an annual growth rate of 4%. Furthermore, our products contribute to the convenience food market, which is forecasted to achieve revenues of US\$2.65 billion by 2023, with an expected annual growth of 9.38%.

**IMPACT TO DATE:**

- + 12,000 middle income customers
- + 35 fulltime and seasonal workers
- + 60,775 total beneficiaries

**SDGs:**



**EXECUTIVE SUMMARY**

GajiGesa is a financial wellness platform which provides employees access to capital, financial education, investments and multiple health products with a click of a button on a mobile device.

**IMPACT VALUE PROPOSITION**

Enterprises in Indonesia struggle with high employee indebtedness which results in high workplace turnover rates. This forces employers to facilitate in-house employee loan schemes which cause operational burden.

**TARGET MARKET**

GajiGesa's total addressable market includes 62 million employers, including micro businesses, and 135 million employees. In our serviceable addressable market, the focus narrows to 450,000 employers with over 100 employees and 55 million total employees.

**IMPACT TO DATE:**

- + Over 19,272 financially resilient employees
- + Over 14,000 employees reporting an increase in savings

**SDGs:**



2022 Earned Revenue	\$52,787
2022 Additional Revenue	\$37,857
Employees	15
Enterprise Type	For-Profit
Headquarters	Kenya
Region of Impact	Kajiado County, Kenya
Founded	2019
Sector Focus	Agriculture
Major Funders	Kua Ventures



Florence Mogere  
Founder

Before, my tomatoes used to get spoilt. Now, I am able to pay school fees for two of my children in secondary school and I currently do not have any debts in their school.

-Eliketa Kabura Ngunjiri, Tomato Farmer from Kajiado County, Kenya.

2022 Earned Revenue	\$136,000
2022 Additional Revenue	\$11,500,000
Employees	80
Enterprise Type	For-Profit
Headquarters	Singapore
Region of Impact	Indonesia
Founded	2020
Sector Focus	Microfinance
Major Funders	Defy.vc, Mass Mutual Ventures



Martyna Malinowska  
Co-Founder, CPO

Debt collectors' calls to HR have become very rare. With GajiGesa's flexible salary access, employees are financially resilient.

-Ellita Budiarti, HR & GA Manager, PCP Express



Providing last mile power solutions to people in Madagascar.



Making sustainable cooling more affordable and accessible to all.

Providing light to **+80,000** beneficiaries through our network of local entrepreneurs.



Empowering **+2,700** female small business owners.



**EXECUTIVE SUMMARY**

Through our model of energy as a service we rent out our solar products for less than customers would normally pay for a candle. We recharge our solar products through a network of local entrepreneurs we recruit and equip with solar systems. We collaborate with partners to bring our service to the most remote places through our school electrification program.

**IMPACT VALUE PROPOSITION**

For the 92% of the population in Madagascar with little purchase power and no access to electricity, Jiro-Ve provides accessible and affordable renewable energy. We offer energy products that are cleaner, safer, and cheaper compared to the candles, kerosene and batteries currently used.

**TARGET MARKET**

There are 20 million people in Madagascar that could benefit of our service living on less than 2\$ a day without access to clean energy.

**IMPACT TO DATE:**

- + **150** entrepreneurs employed
- + **28** schools receiving electricity.

**SDGs:**



**EXECUTIVE SUMMARY**

We design and distribute solar refrigeration systems integrated with pay-as-you-go technology.

**IMPACT VALUE PROPOSITION**

Koolboks provides PAYGO-enabled solar refrigeration systems for small business owners who rely on refrigeration for income generation, helping them to improve their lives and livelihoods.

**TARGET MARKET**

Our target market consists of small businesses that rely on refrigeration for income generation in sub-Saharan Africa. We reach them through a network of distribution partners in 20+ countries, as well as through our direct sales team in Nigeria, Kenya and Uganda. In a market assessment conducted by McKenzie in November 2022, the market size for Koolboks is estimated to be \$3.1 billion and growing at a rate of 10% per year.

**IMPACT TO DATE:**

- + Reduced food wastage by **713** metric tons
- + Reduced GHG emissions by **245,000** metric tons

**SDGs:**



2022 Earned Revenue	\$383,219
2022 Additional Revenue	\$48,719
Employees	40
Enterprise Type	For-Profit
Headquarters	Antananarivo, Madagascar
Region of Impact	Madagascar
Founded	2014
Sector Focus	Clean Tech & Energy
Major Funders	USAID, Whole Planet Foundation, CRS, I&P, Worldbank



**Rik Stamhuis**  
Co-Founder, Managing Director

Jiro-Ve is very advantageous because I'm not buying candles anymore, and it will be good for other people.

-Rakoton Dramana, Member of Jiro-Ve

2022 Earned Revenue	\$2.3M
2022 Additional Revenue	\$205k
Employees	125
Enterprise Type	For-Profit
Headquarters	Paris, France
Region of Impact	Africa
Founded	2018
Sector Focus	Clean Tech & Energy
Major Funders	Aruwa Capital, Aruwa, PG Impact, GSMA, IKEA Foundation



**Natalie Casey**  
CBO

Ever since I got the Koolboks, my profit margin has increased. Life has been made easy. I pay my monthly installments with ease.

-Mrs. Aderinoye, Restaurant Owner from Lagos, Nigeria





Igniting the potential of African mothers to balance their baby's health.



The most reliable cooking asset for base of the pyramid households.

Distributing lactation support to **+8,000** mothers, enabling them to continue working and breastfeeding their newborns.



Saving families **+\$20 million** in fuel costs while impacting the lives of **+1,200,000** people benefitting from cleaner air in their homes.



**EXECUTIVE SUMMARY**

We launched the discreet, wireless Wema breast pump, ensuring efficient expression at workplaces. Our range includes a portable breastmilk cooler and innovative financing options, like rentals. In partnership with governments and NGOs, Maziwa trains Community Breastfeeding Ambassadors (CBAs) for peer lactation support and product distribution, promoting maternal well-being.

**IMPACT VALUE PROPOSITION**

Maziwa's innovative Wema breast pump, network of Community Breastfeeding Ambassadors, employer support, and public advocacy programs create a holistic solution for low- and middle- income working mothers, equipping and empowering them to balance breastfeeding and working, unlike current alternatives which force them to choose their baby's health or their family's economic wellbeing.

**TARGET MARKET**

Our total addressable market is All women of reproductive age (15-49) in Sub-Saharan Africa: 230 million women.

**IMPACT TO DATE:**

**+ 8,200** mothers and their newborns reached

**+ 870** paying customers served

**+ 10** Community Breastfeeding Ambassadors certified

**SDGs:**



**EXECUTIVE SUMMARY**

Mukuru Clean Stoves (MCS) is the first women-owned factory in East Africa to design and manufacture affordable clean cookstoves using locally sourced recycled metal to significantly reduce fuel consumption and household air pollution. Through a network of local women business owners and an in-house micro-lending program, MCS capably reaches the most underserved markets in Kenya, otherwise unable to obtain cleaner cooking methods.

**IMPACT VALUE PROPOSITION**

Our energy firm excels through affordability with our products 75% cheaper than rivals, enhancing accessibility for broader adoption. Local women entrepreneurs distribute in remote areas, empowering communities and driving economic growth. Our strong product-market fit, using locally sourced materials and involving our target demographic, ensures consumer-aligned products, boosting acceptance and community ownership.

**TARGET MARKET**

Our total addressable target market is 8 million rural Kenyans living, on average, in five-person households, equating to a market of approximately \$16 million. Mukuru aims for a \$3.2M market share, and we've reached 200K of our target customers. Mukuru's approach targets Kenya's underserved markets with a two-part strategy: We use recycled metal for cost-efficient \$10 stoves, five times cheaper than competitors. Local production creates jobs, empowers women, and prevents duplication.

**IMPACT TO DATE:**

**+ 270,000** cookstoves sold

**+ Avoided 520,000** tonnes of CO2 emissions

**+ \$250,000** earned amongst sales agents

**SDGs:**



2022 Earned Revenue	\$40,000
2022 Additional Revenue	\$80,000
Employees	10
Enterprise Type	Hybrid
Headquarters	Nairobi, Kenya
Region of Impact	Kenya
Founded	2019
Sector Focus	Health
Major Funders	Grants



Sahar Jamal  
CEO

I'm one very happy mom. The pump is the best thing that happened to me after 2 failed pumps. One can multitask while expressing. I will definitely refer any other person to this pump!

-Syovinya, Working Kenyan Mother

2022 Earned Revenue	\$594,000
2022 Additional Revenue	\$0
Employees	10
Enterprise Type	Hybrid
Headquarters	Bondo, Siaya County Kenya
Region of Impact	Siaya County, Kenya
Founded	2017
Sector Focus	Environment
Major Funders	The Earthshot Prize, Cartier Women's Initiative, Echoing Green



Charlot Magayi  
CEO

Above all, I'm sure my health will not be at risk as compared to when I was using the open fire. Thank you Mukuru for this amazing clean stove.

-Pamela Odindo, customer





Enabling female migrants to become financially capable and empowered entrepreneurs.



Engaging millions towards environmentally sustainable lifestyles through education and accelerating action.

Unlocking **+\$350,000** in working capital for **+1,000** businesses.



Recycling **+4.2 million** kilograms of waste through environmental education.



**EXECUTIVE SUMMARY**

ONOW supports female business owners with entrepreneurship support, startup capital, and regular individualized coaching. Through ONOW's startup incubator, women are guided to create a business model and financial projections, are connected to opportunities to receive startup finance, and coached as they launch and run their businesses. ONOW extends its impact by providing its business support method to other organizations as a subscription software as a service.

**IMPACT VALUE PROPOSITION**

ONOW provides Enable; a customer relationship management software. Business owners express the importance of maintaining a real coach/mentor relationship – the “touch”, while Business Support Organizations (BSOs) turn to technology to scale their services – the “tech”. No other solution effectively achieves both of these. BSOs that adopt this platform are able to serve more clients with better engagement and individualized services provided at scale.

**TARGET MARKET**

As business support organizations adopt customer relationship management software, harness the power of artificial intelligence, and seek to capture more data, the Enable platform fills an essential market gap. There are more than 7000 incubators globally, and more than 165,000 NGOs working on livelihoods issues, representing a total addressable market of \$1.44B. Our Serviceable Obtainable Market consists of 185 organizations and \$2M in annual CRM spending.

**IMPACT TO DATE:**

- + 173,000 businesses receiving digital training
- + Achieving 25% increase in profitability among Enable users

**SDGs:**



**EXECUTIVE SUMMARY**

PROMESA provides environmental education and activation programs towards a more sustainable lifestyle for students and adults. Each program is designed so that it can be implemented in every school, household and corporation to measure their impact and generate actions to recycle and reduce their CO2 emissions. Through a recycling system we implement in each program, the schools are able to pay for the growth of the program in a completely sustainable way. (Zero cost)

**IMPACT VALUE PROPOSITION**

PROMESA provides the most complete environmental education program in the market. By affiliating to the program, schools join a network in which they learn, interact and get involved with each other in environmental projects. Unlike any other program, it is 100% sustainable (zero additional cost) making it accessible to all types of schools (grades k-12) and helping them activate recycle programs and measure their environmental impact.

**TARGET MARKET**

Our primary market is schools. There are over 200,000 schools in Mexico and 80% of them have access to our program (location or internet accessibility). Our program has been escalated to every type of school (public and private) in grades from K-12 in 14 different cities. We have scaled over 100% every year through word of mouth, without any advertising efforts.

**IMPACT TO DATE:**

- + 226,000 students receiving environmental education.
- + 11,000 tons of CO2 mitigated through recycling.

**SDGs:**



2022 Earned Revenue	\$450,126
2022 Additional Revenue	\$63,000
Employees	40
Enterprise Type	For-Profit
Headquarters	Yangon, Myanmar
Region of Impact	Myanmar, Thailand, Cambodia, USA
Founded	2012
Sector Focus	Economic Development
Major Funders	USAID

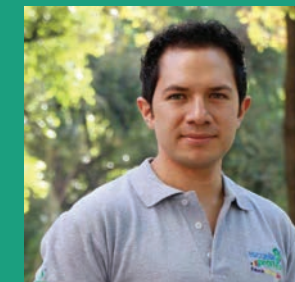


Matt Wallace  
CEO

I had to work two or three times harder to achieve my goals. While it was difficult, I began to realize what I needed to do with my ONOW coach. Now even my friends have started [using ONOW]!

-Pamela Odindo, customer

2022 Earned Revenue	\$569,092
2022 Additional Revenue	\$0
Employees	324
Enterprise Type	Hybrid
Headquarters	Mexico City, Mexico
Region of Impact	Mexico
Founded	2009
Sector Focus	Environment
Major Funders	Corporate customers



Julio Alvarez  
CEO

Thanks to PROMESA, we have managed to generate 100% of our energy through renewable sources. The education program is a complement to our curriculum for every school grade.

-Mtro. Saúl Gonzalez, Principal of Franco Ingles International School

# SEQUENCE

Disrupting the cycle of violence by creating cool, handcrafted products that generate employment.

# 2023

## IMPACT EXCELLENCE AWARDS.

Each year, Miller Center nominates a select group of social enterprise alumni for the Social Impact Excellence Award.

Recipients of the award must have:

- Scaled dramatically since initial participation in a Miller Center program
- Stayed engaged with Miller Center through multiple touchpoints and participation in other programs
- Fit our current focus areas of climate resilience, women’s economic power, or the intersection of both
- Fit our requirement for an earned revenue model

When selecting a group of alumni to award, the selection team looks for geographic, sector, and gender diversity.

Training **+75 artisans** in El Salvador in jewelry making, handcrafting, weaving, cutting & sewing, screen printing, embroidery, and graphic design.



### IMPACT TO DATE:

+ 75 artisans in El Salvador employed

+ 300 individual lives impacted through training efforts.

### SDGs:



### EXECUTIVE SUMMARY

We make high-quality, fashion-forward products with a meaningful message. Every design can be customized for corporate gifting, weddings, retail and brand collaborations or partnerships.

### IMPACT VALUE PROPOSITION

For corporate brands looking for high-quality gifts to engage, inspire and show their clients, employees, and partners their commitment to making a positive impact in the world, SEQUENCE makes high-quality fashion products designed and handcrafted by at-risk youth with a meaningful message and dedication to creating positive change. Every design can be customized for any need: from corporate gifting to weddings, special events to brand collaborations or partnerships.

### TARGET MARKET

We create products that can be customized for corporate brands. SEQUENCE’s target market is fortune 500 & B Corp companies. The total addressable market is the \$242 billion corporate gifting market which is expected to grow at an average annual rate of 8% and reach \$306 billion by 2024. The average spend of companies on corporate gifting each year is \$21,000.

2022 Earned Revenue	\$212,389
2022 Additional Revenue	\$0
Employees	4
Enterprise Type	Hybrid
Headquarters	El Salvador
Region of Impact	El Salvador
Founded	2011
Sector Focus	Economic Development
Major Funders	Revenue from sales



Ariela Suster  
CEO

Sequence has been more than a job, it is where I have learned to expand my abilities, where I have learned to believe and grow as a person. It has helped me achieve my goals.

-Saul Hernandez, SEQUENCE artist





Addressing the challenges of poverty, food security and climate change among smallholder farmers.



Accelerating the energy transition for the mass market.

Aiming to impact **+1.5 million lives** by 2025 through climate smart infrastructure while generating carbon offsets.



Providing solar energy to **+120,000** people in **+3** countries.



**EXECUTIVE SUMMARY**

Sistema.bio manufactures and distributes high-quality, affordable biogas digesters that enable farmers to convert waste into renewable energy and organic biofertilizer. Notably, we've produced a remarkable 142.7 million cubic meters of biogas annually, while fertilizing 815,000 hectares of land each year.

**IMPACT VALUE PROPOSITION**

Sistema.bio delivers high-quality carbon mitigation and climate change adaptation programs using innovative technology, training, and financing. Our biogas digester technology enables smallholder farmers to generate biogas for their household cooking and heating needs plus powerful biofertilizer. The farmers are able to create value from waste on their farms through proper waste management and have two useful byproducts.

**TARGET MARKET**

Sistema.bio works with smallholder farmers globally. The current markets include 100M farmers on over 15% of the world's farmland. Total potential to mitigate 2% of humanity's GHG emissions and sequester another 2%. Sistema.bio manufactures and distributes high-quality, affordable biogas digesters that enable farmers to convert waste into renewable energy and organic biofertilizer.

**IMPACT TO DATE:**

- + 63,000 biogas digesters installed
- + 633,000 tonnes of CO2 mitigated
- +29 Million tonnes of waste treated.

**SDGs:**



**EXECUTIVE SUMMARY**

We provide solar as a service for the mass market. We deliver electricity to off-grid and bad-grid regions at the fraction of the cost of gasoline, candles and ice for refrigeration. Our solution provides 24 hour electricity from 2-50 kWh/day, catering to homes, businesses and agricultural applications.

**IMPACT VALUE PROPOSITION**

Iluméxico provides innovative solar-as-a-service solutions, powered by our proprietary Colibrí meter technology, to households and businesses in both underserved and off-grid/poor regions. By doing so, we empower these communities to access affordable, clean, and sustainable energy, enabling economic growth, reducing environmental impact, and breaking the cycle of energy poverty. Unlike traditional energy providers, Ilumexico is committed to driving social and environmental change while delivering reliable energy.

**TARGET MARKET**

31 million people don't have electricity in the Americas, and millions more lack reliable 24 hour access. They rely on expensive and polluting sources, such as candles and diesel lamps for lighting, gasoline generators for electrical appliances, and blocks of ice for refrigeration: they are paying for the most expensive and inefficient sources of electricity.

**IMPACT TO DATE:**

- + 2,800 solar systems installed
- + 120,000 total beneficiaries
- + 40,000 tons of CO2 emissions displaced

**SDGs:**



2022 Earned Revenue	\$10.5M
2022 Additional Revenue	\$3.3M
Employees	324
Enterprise Type	For-Profit
Headquarters	Mexico, India, Kenya
Region of Impact	Mexico, Colombia, Kenya, Uganda, Malawi, India
Founded	2010
Sector Focus	Clean Tech & Energy
Major Funders	Equity, Debt, Grants



Alex Eaton  
CEO



Madrin Maina  
Director- East Africa

Before, we were purchasing 50kgs of LP gas every month. This has saved us a lot of money, which goes into catering to other needs of my family and the children in my home.

-Ms. Wambu, runs 'Familia Moja Children's Home', Mang'u, Kenya

2022 Earned Revenue	\$3.65M
2022 Additional Revenue	0
Employees	38
Enterprise Type	For-Profit
Headquarters	CDMX, Mexico
Region of Impact	Global
Founded	2023
Sector Focus	Clean Tech & Energy
Major Funders	B2C sales, Iberdrola Mexico



Manuel Wiechers  
President

Ilumexico has been a game-changer for me. Before, I relied on gasoline and ice. Now, with their solar service, I can freeze my shrimp all year. It's transformed my business, and I can support my family better.

-Paulina Sanchez, Puerto Chale, Baja, Mexico.

# PITCH VIDEOS





Thank you for joining us as we accelerate hope for a world without poverty. Together, we can build a more humane, just, and sustainable world.



408-551-6043  
millercenter@scu.edu  
Facebook: @millersocent  
Twitter: @millersocent  
LinkedIn: @millercenter

500 El Camino Real  
Santa Clara, CA 95053  
scu.edu/millercenter