

2023 Fellowship Opportunity

Social Enterprise: Ziweto

About: Ziweto provides affordable veterinary services, animal nutrition and medication products, and livestock equipment for smallholder farmers. In Malawi, smallholder farmers lose 30% of their livestock to preventable diseases. Ziweto is improving farmer livelihoods and animal welfare by providing quality products and services through its franchised veterinary shop outlets.

Website: Ziweto.com

Location of Research: Malawi

Action Research Project:

- Market research analysis on the size of the market
- Create social impact measurement metrics and tools
- Marketing communication strategies and development

Student Skills: Experience with business analysis, marketing branding and strategies, and Excel. Social science research methodology experience is preferred.