

## 2023 Fellowship Opportunity

**Social Enterprise:** Jibu

**About:** Jibu capitalizes, equips, and trains emerging market entrepreneurs to create affordable access to drinking water and other necessities. The for-profit social enterprise uses a franchise model to transform local entrepreneurship opportunities, improve livelihoods and wellness, and empower people and communities to thrive.

**Website:** [Jibu.com](https://www.jibu.com)

**Location of Research:** Rwanda

### Action Research Project:

- Market research analysis and survey: Evaluating the emerging market of carbon credits as a source of additional income revenue
- Customer profile research: Family composition, daily water consumption, percentage of clients who previously used charcoal vs. liquid gas, etc.

**Student Skills:** Critical thinking, impact research, and analysis skills. Excel. Market research and social science research methodology experience is preferred.

**Prior Miller Center Fellowship Engagement:** [2015](#), 2022 (coming soon)