2023 Fellowship Opportunity

Social Enterprise: Jibu

About: Jibu capitalizes, equips, and trains emerging market entrepreneurs to create affordable access to drinking water and other necessities. The for-profit social enterprise uses a franchise model to transform local entrepreneurship opportunities, improve livelihoods and wellness, and empower people and communities to thrive.

Website: Jibu.com

Location of Research: Rwanda

Action Research Project:

- Market research analysis and survey: Evaluating the emerging market of carbon credits as a source of additional income revenue
- Customer profile research: Family composition, daily water consumption, percentage of clients who previously used charcoal vs. liquid gas, etc.

Student Skills: Critical thinking, impact research, and analysis skills. Excel. Market research and social science research methodology experience is preferred.

Prior Miller Center Fellowship Engagement: 2015, 2022 (coming soon)