

2023 Fellowship Opportunity

Social Enterprise: Innovation Works/Ignite Capital

About: Innovation Works (IW) is reducing Baltimore's neighborhood and racial wealth divide by accompanying social enterprise leaders to create sustainable neighborhood economies. IW is a US social enterprise accelerator and strategic partner of Miller Center. Watch our video <u>Achieving Strength</u>

Through Partnerships for more information.

A subsidiary of Innovation Works, Ignite Capital is addressing the critical gap in access to capital to support historically underserved entrepreneurs in Baltimore communities facing chronic disinvestment.

Website: iwbmore.org and www.ignitecapital.org

Location of Research: Baltimore, Maryland

Action Research Project:

- Field Building/Thought Leadership: Over the next year, Ignite Capital will be seeking to cement its role as a leader in social impact investing in the Baltimore metro region. This project will involve employing behavioral science and human-centered design to plan and manage both virtual and in-person engagements with philanthropic and impact financing leaders from around the country. The goal is to build a community of practice that will increase access to capital for social entrepreneurs operating in Baltimore City. Fellows will help develop key resources and tools that can be used in the long term by a diverse array of stakeholders, including Ignite Capital's co-investor network.
- Social Enterprise Success Squads: Ignite Capital's Investor Showcase is
 the premier event for social entrepreneurs who have completed the
 Innovation Works/Miller Center accelerator program and other leading
 enterprises in the ecosystem. Fellows will contribute to developing
 compelling, data-informed narratives about the experiences and
 expertise of entrepreneurs preparing for the event and for navigating
 the capital continuum to support sustained growth following the event.



Student Skills: Social science research methodology and community economic development experience are preferred. Familiarity with Excel or other spreadsheet application.

Prior Miller Center Fellowship Engagements: 2019, 2020, 2021, 2022 (profile coming soon)

Watch <u>The Bold Mission</u> video, created by Miller Center Fellows as part of their 2021 fellowship.