



# Miller Center

for Social Entrepreneurship

**Name of social enterprise:** Someone Somewhere

**Mission statement:** Contribute to the wellbeing of artisans by integrating their traditional work with innovative products & channels that generate regular & fair job opportunities

**Webpage:** <https://someonesomewhere.com/>

**GSBI 2017 business plan presentation:**

[https://www.youtube.com/watch?v=E7VX\\_WyHQvg](https://www.youtube.com/watch?v=E7VX_WyHQvg)

**Headquarters location:** Mexico City

**Location(s) of research:** Mexico

**Someone Somewhere** is a member of Miller Center's social enterprise advisory council.

**Background:** Someone Somewhere creates social value at each stage of its value chain and wishes to describe and communicate that to all its stakeholders, from artisans to intermediaries to customers. It has developed a Pathway Model that describes lessons learned from its ten years of collaboration with rural women artisans and their cooperatives.

**The challenge:** To further analyze and communicate Someone Somewhere's impact, and to report this to the network of artisan social enterprises worldwide.

**Action research products needed:**

1. Collaborate with the Someone Somewhere team to further explain and communicate the social impact of its enterprise
2. A white paper that reports lessons learned over a decade of work with artisan communities, with findings relevant to the global social enterprise movement

**Student skills needed:** Social impact analysis, collaborative research, professional writing, Spanish language skills (preferred, not required).

**Keywords:** Women's economic empowerment, artisan social enterprises, social impact analysis, generalizable

**Regardless of the pandemic, the fellowship will run in 2022, with or without international travel.** We have designed 2022 action research projects to be conducted via remote engagement (e.g., via Zoom) without the immersive component of travel to the field. All applicants should enter and proceed through the application process with the assumption that no international field placements are currently planned. For more information, please attend a fellowship info session.