



Miller Center
for Social Entrepreneurship

Executive Summary

This internal document analyzes the current CareMother implementation strategies and offers recommendations for optimizing existing partnerships, in rural and urban markets.

To assess current implementation methods, researchers Varsha Kalavar and Jess Recchi from Santa Clara University conducted interviews with 31 mothers, 26 community health workers, and 9 hospital administrators in four states in India. In addition to conducting interviews, Kalavar and Recchi analyzed data from 4,096 mothers receiving care through CareMother. Recommendations were made based on a combination of findings from the CareMother data and interviews.

The purpose of this document is to provide insights to CareNX which will allow existing partners to better utilize the CareMother solution and other existing resources, thus increasing CareNX's impact. Included is an in-depth analyses of current implementation strategies and recommendations for maximizing efficiency for five of CareNX's partners.



Santa Clara University

Miller Center for Social Entrepreneurship
500 El Camino Real, Santa Clara, California 95053-0639
408-551-6043 | www.scu.edu/millercenter | millercenter@scu.edu