



# Miller Center

for Social Entrepreneurship

**Name of social enterprise:** Teach A Man To Fish

**Mission statement:** to enable schools to provide a relevant education, through enterprise, that empowers young people to succeed in work and in life.

**Webpage:** <https://www.teachamantofish.org.uk/africa.html>

**GSBI 2009:**

<https://millercenterscu.force.com/public/s/alumni-detail-page?id=0014100000Vf7qtAAB>

**Africa Region Headquarters:** Kampala, Uganda

**Location of research:** Uganda. Most research will be conducted at the rural secondary schools operated by Catholic Sisters.

**Background:** Teach A Man To Fish (TAMTF) believes that education is the key to tackling global youth unemployment and poverty. This social enterprise works with schools across the world to set up school businesses. These are both educational and profitable -- teaching students practical business and workplace skills, and generating much-needed extra income for schools. Young people learn by doing- gaining practical business experience, and develop soft skills like problem-solving, teamwork and the self-confidence to pursue their goals, get a job, or create their own job. At the same time, schools benefit from additional income and the businesses become sustainable in the long term. In 2020, TAMTF will provide an apprenticeship to Catholic Sisters to learn how to transform their Catholic secondary schools into social enterprises, as part of the Sisters Blended Value Project (see below).

**The challenge:** To accompany Catholic Sisters as they transform their secondary schools into enterprises, guided by the TAMTF methodology.

**Action research deliverables needed:**

1. A report that analyzes progress and obstacles encountered by the Sisters in their journey to transform their schools into social enterprises.
2. An enterprise playbook that formalizes the Sister's apprenticeship learning program, so that it can be delivered more efficiently in the future. The playbook would include the development of appropriate tools to overcome obstacles, and protocols for helping the schools and Sisters move toward financial sustainability.

**Student skills needed:** Program analysis, learning assessment, monitoring and evaluation, cross-cultural interviewing skills, excellence in writing.

**Keywords:** entrepreneurial business models for education, education in Uganda, social enterprise replication, Africa.

**Special features of this GSBF placement:** The Sisters Blended Value Project provides formation and practical training for Catholic Sisters as they launch social enterprise initiatives in their local communities, and eventually transform their congregations into social enterprises. This project was initiated in August 2018 by the Association of Consecrated Women of Eastern and Central Africa (ACWECA), which represents 30,000 Catholic Sisters in ten English speaking countries. ACWECA requested Miller Center to provide the learning formation, and accompaniment, drawing from Miller Center’s methodology and our local social enterprise partners. Participating congregations identify a project team of three Sisters who participate in this project for a period of about two years. The first major component is the Enterprising Sisters Apprenticeship, which provides practical, hands-on training in business skills within a successful social enterprise business model for about eight months. The first apprenticeships were launched in November 2019, with two congregations each working with NUCAFE and Eggpreneur (See 2019 GSBF portfolios, to be posted January 2020). Sisters will learn how to replicate the elements of these successful social enterprises. In 2020, we will launch additional apprenticeships, and also provide the second major component of the project, an accelerator to support the Sisters as they engage in business planning and business model innovation to launch their own enterprises. These Sisters want to adopt social entrepreneurship for their service to the local poor, but also to sustain and renew their congregations, and thus, they chose the name “Sisters Blended Value Project.” This action research project will work with two to three congregations participating in an apprenticeship with TAMTF. These congregations have at least one secondary school, and are on a journey to transforming the schools into social enterprises. Fellows will be primarily based in the rural communities with these schools and the Sisters, but draw on the resources and expertise of the TAMTF team, which is based in Kampala.



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