



# Miller Center

for Social Entrepreneurship

**Name of social enterprise:** KadAfrica

**Mission:** KadAfrica aims to empower youth and smallholder farmers through the cultivation of passion fruit by equipping them with training, seedlings and agro inputs, and a ready market for increased incomes and improved quality of life.

**Webpage:** [www.kadafrica.org](http://www.kadafrica.org)

**GSBI 2017 business plan presentation:** <https://www.youtube.com/watch?v=SR0m6ToAnZ0>

**Headquarters:** Fort Portal, Uganda

**Location of research:** Gulu, Fort Portal, Uganda

**Background:** Uganda is currently experiencing an influx of refugees from the Democratic Republic of Congo; this, combined with the ongoing conflict in South Sudan, means that more than 375,000 Congolese refugees and 850,000 South Sudanese refugees are currently in the country. Of these 1.25 million refugees, 83% are women and children. With limited resources and earning capacity, young female refugees are among the most marginalized and susceptible to risky livelihood options. KadAfrica is working to provide out-of-school girls dignified job opportunities.

**The challenge:** The KadAfrica Experience is an 11-month curriculum, that uses passionfruit farming as a vehicle to give out-of-school girls, ages 14-24, the opportunity to become economic drivers in their communities. Though KadAfrica provides a market for the girls who wish to continue farming passion fruit after the program ends, farming is difficult, and many of our girls wish to start other enterprises with the money they have saved from their harvests. Unfortunately, many of these micro-enterprises are unsuccessful as girls choose to begin businesses in oversaturated markets. KadAfrica wants to provide business ideas for refugees to start in their communities.

## **Action research products needed:**

1. Create ten business plans that refugee girls can use as guides to start their own businesses
2. Provide KadAfrica with a template of action points we can provide the girls to increase their chances of creating a sustainable business

**Student skills needed:** Creative, critical thinkers with a good sense of what is practical and feasible. People who are good at improvising and innovating. People who will take the time to understand the problem before trying to find solutions (and who will not

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default to canned, textbook solutions). Good writers. Social science background would be helpful. Prior business skills not required.

**Keywords:** creativity, practicality, resilience, mental/emotional/spiritual resilience.

**Special features of this placement:** The work locations for this assignment will be very remote, with little access to any kind of recreation or nightlife. There will be few luxuries, and it will be difficult even to find good housing. Working in refugee camps is very tough—refugees die regularly. Students in this placement will need to be prepared for how emotionally difficult this work is. They will see people with bullet wounds, missing limbs, victims of massacres; even asking routine questions can reveal severe trauma, so students will have to be prepared for this. Whoever gets assigned here will need to be required to take breaks on weekends to get away from the camps and to have mental respites from the emotional strain of this work.

Two fellows worked in Fort Portal in 2018, and you can find their deliverables on Miller Center's new webpage and here

[https://www.youtube.com/watch?v=nsbkFCM\\_GN4&t=5s](https://www.youtube.com/watch?v=nsbkFCM_GN4&t=5s)

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