



# Miller Center

for Social Entrepreneurship

**Name of social enterprise:** Eggpreneur (Tapona Foundation)

**Mission statement:** To empower women and promote inclusive and sustainable economic growth in remote, rural areas.

**Webpage:** <https://www.eggpreneur.com/>

**GSBI (2018) business plan presentation:**

[https://www.youtube.com/watch?v=qXUtQmM\\_md4](https://www.youtube.com/watch?v=qXUtQmM_md4)

**Headquarters:** Machakos, Kenya

**Location of research:** Kenya and/or Uganda

**Background:** Eggpreneur trains rural women to become poultry farmers, raising eggs and chickens. This provides them economic opportunities, enhances the well-being of their families, and serves as a micro-enterprise incubator. Eggpreneur hosted Global Social Benefit Fellows and participated in Miller Center's Scale Out program in 2019. In 2020, Eggpreneur will provide an apprenticeship to Catholic Sisters to help them learn its business and impact models for themselves, and local women. The Sisters will then launch their own poultry farming social enterprises, as part of the Sisters Blended Value Project (see below).

**The challenge:** To document, improve and communicate how Eggpreneur is scaling its impact in partnership with Catholic Sisters. Offer entrepreneurial knowledge to expanding value chain enterprises emerging from Eggpreneur ecosystem.

**Action research products needed:**

1. Apprenticeship Impact assessment- A report that analyzes progress and obstacles encountered by the Sisters in their journey to learn the Eggpreneur model, share it with local women, and launch their own social enterprises. This will also make recommendations for continuous improvement.
2. Eggpreneur- Entrepreneurship workshop Slides, The Eggpreneur Entrepreneurship workshop slides are the basis of entrepreneurship training curriculum to be used for women or sisters who are running their social enterprises, poultry production, or other poultry value added enterprises e.g. poultry hatchery, chicken slaughterhouse, poultry meat distribution, poultry extended support services.

**Student skills needed:** Learning assessment, monitoring and evaluation, cross-cultural interviewing skills, local agriculture, entrepreneurship/Business skills and excellence in writing.

**Keywords:** poultry farming, women's economic empowerment, Catholic Sisters, scaling through partnerships.

**Special features of this GSBF placement:** The Sisters Blended Value Project provides formation and practical training for Catholic Sisters as they launch social enterprise initiatives in their local communities, and eventually transform their congregations into social enterprises. This project was initiated in August 2018 by the Association of Consecrated Women of Eastern and Central Africa (ACWECA), which represents 30,000 Catholic Sisters in ten English speaking countries. ACWECA requested Miller Center to provide the learning formation, and accompaniment, drawing from Miller Center’s methodology and our local social enterprise partners. Participating congregations identify a project team of three Sisters who participate in this project for a period of about two years. The first major component is the Enterprising Sisters Apprenticeship, which provides practical, hands-on training in business skills within a successful social enterprise business model for about eight months. The first apprenticeships were launched in November 2019, with two congregations each working with NUCAFE and Eggpreneur (See 2019 GSBF portfolios, to be posted January 2020). Sisters will learn how to replicate the elements of these successful social enterprises. In 2020, we will launch additional apprenticeships, and also provide the second major component of the project, an accelerator to support the Sisters as they engage in business planning and business model innovation to launch their own enterprises. These Sisters want to adopt social entrepreneurship for their service to the local poor, but also to sustain and renew their congregations, and thus, they chose the name “Sisters Blended Value Project.”



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