



Miller Center

for Social Entrepreneurship

Name of social enterprise: Development in Gardening (DIG)

Mission statement: DIG is improving the nutrition and livelihoods of the world's ultra-vulnerable by teaching them to plant sustainable gardens that grow health, wealth, and a sense of belonging.

Webpage: www.ReapLifeDIG.org

GSBI 2019 business plan presentation:

<https://www.youtube.com/watch?v=FlqpquBjtEI&list=PLTFApFZek1zpzFm6ysUIA3xZBXOimGDxz&index=16>

Headquarters: Atlanta, GA

Location(s) of research: Rodi Kopany – Nyanza Province, Kenya, or Kabale District, Uganda

Background: DIG's project sites in Kenya, Uganda, and Senegal can be representative of most rural/peri-urban areas in developing countries that are challenged with issues around food insecurity, malnutrition, poverty and climate change. DIG often receives requests to work in countries and regions outside of our current engagements. Limited resources and personnel make it difficult to respond to these requests without significant long-term financial investment. DIG is interested in developing a two week online/onsite train-the-trainer course that pairs select DIG curriculum with visual training manuals in an experiential learning format. This would allow DIG to not only generate revenue for the organization but also increase our impact globally.

The challenge: develop a toolkit for sharing critical elements of DIG's program with partners.

Action research products needed:

1. Synthesize the most critical pieces of DIG's adaptive agriculture program.
2. A set of criteria with key characteristics that make up a strong local facilitator.
3. A guide to institutionalizing DIG's culture for DIG's Program Managers elaborating on what to look for during the hiring-scaling process of DIG's programs.
4. Identify key training topics and learning approaches to be included in a 'Train the Trainer' 2-week course.
5. Assist in developing curriculum with DIG Program Managers for a 'Train the Trainer' 2-week course.
6. Map potential customers to trial the program.

Student skills needed: social science research skills, curriculum development, training/teaching experience, writing, organization,

Keywords: Sustainable Agriculture, Training Manuals, Train The Trainer