



Miller Center
for Social Entrepreneurship



Photo Credit: Carbon Roots International

Accelerating Global Impact: Helping Social Entrepreneurs Do More

A SANTA CLARA UNIVERSITY CENTER OF DISTINCTION



Photo Credit: Nazava Water Filters, Indonesia



Miller Center for Social Entrepreneurship

Miller Center for Social Entrepreneurship exists to unify the Santa Clara campus and connect it to the rest of the world. We do this by accelerating global innovation-based entrepreneurship in service to humanity.

Inspired by the Jesuit philosophy of *Magis* — the value of striving for ever-higher levels of achievement for the common good — Miller Center sets a bold vision for impacting the lives of 1 billion poor by 2020. Just as Silicon Valley is world-renown for innovation and entrepreneurship, we aspire to lead the way on a global scale to build a more humane, just, and sustainable world through social entrepreneurship.

By combining innovation and entrepreneurship, Miller Center unlocks the full potential of social entrepreneurs solving the problems of poverty around the world. A team of Silicon Valley leaders, mentors, and students accompany these entrepreneurs, delivering proven methodologies and programs that help them build and scale financially sustainable businesses. We've helped hundreds of social entrepreneurs who have collectively impacted the lives of millions.

And we are only just beginning.

Letter from Our Executive Director

Dear Friends,

From Nepal to New York, social entrepreneurs empower women and girls, build climate resilient communities, and more.

- They create a foundation for the future of our planet and its people.
- They forge an integrated approach to combating poverty that restores the dignity of the excluded and protects nature.
- They embrace technology and business best practices towards meaningful social ends.

These social entrepreneurs are all in.

At Miller Center, we connect Silicon Valley, the world's most successful innovation-based entrepreneurial ecosystem, with these social entrepreneurs.

Our ambition is to make these entrepreneurs investment-ready for financial capital, so that they can scale their impact. **In short, we want to help social entrepreneurs help more people.**

Thank you for your support and all the best,



Thane Kreiner, PhD
Executive Director
Howard & Alida Charney University Professor

Social entrepreneurs are changemakers who refuse to accept the status quo and address the most pressing problems of poverty on our planet.



Photo Credit: Nazava Water Filters, Indonesia



Women Rising

Women and girls represent the majority of the world's poor and have fewer paths out of poverty. They suffer more from the effects of poverty such as ill health, lack of education, and lack of financial security. Men are engaging in social enterprises that exclusively benefit women, and women entrepreneurs across the global south are forging their own solutions.

We call this Women Rising.

Investing in women and girls is the best way to end poverty for everyone.

When women have the power to decide, the money they earn is more likely to be spent on things that build stronger societies.

They prioritize education, healthcare, and correcting social ills in their communities. And they are the ones working on the front lines to lift themselves and their families out of poverty.

Women social entrepreneurs tend to take on complex societal challenges, such as human trafficking and education, in comprehensive ways that effect change in their communities.

When you invest in women and girls, you invest in the people who invest in everyone else.

We commit to:

- Deliver gender-balanced cohorts in all of our Global Social Benefit Institute (GSBI®) accelerator programs, offering specialized training for women as needed
- Create all-women cohorts that provide a space for collaboration among women on women's issues
- Select entrepreneurs based on their ability to advance women's equity
- Support Santa Clara University undergraduate women as Global Social Benefit Fellows, who partner and support the work of Miller Center GSBI Alumni



“My story came to life in Tanzania. It was cool to have the opportunity to see multiple cultures and engage them in a meaningful way, and that’s one of the reasons I’ve become so enamored with social entrepreneurship and working in development economics.”

– **Lindsey Allen**

Global Social Benefit Fellow to Solar Sister, Fulbright Finalist

TAKE ACTION: CHANGE A GIRL OR WOMAN’S LIFE

We know that when we invest in the lives of women and girls, their communities thrive and offer opportunities for a more prosperous future.

Help us create meaningful change:

- Sponsor a woman-led enterprise or make a donation for an all-woman cohort in one of our GSBI accelerator programs. Learn more about our programs at www.scu.edu/MillerCenter/gsbi
- Fund research on women-founded enterprises
- Introduce us to gender lens impact investors to evaluate deal flow from our women cohorts
- Become a mentor — we need women executives to share their time and talents with women entrepreneurs
- Sponsor an undergraduate student’s on-location, action research project with an enterprise that advances women



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Climate Resilience

Communities must have the ability to absorb the stresses of climate change that threaten their health, livelihoods, and security.

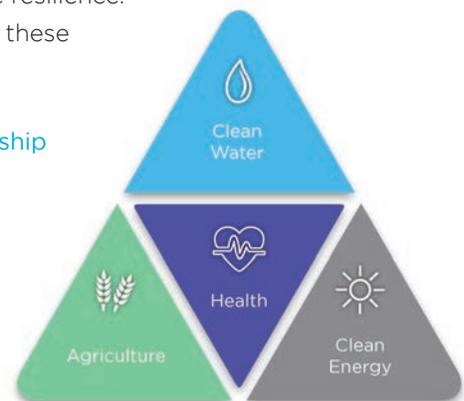
Miller Center works with social entrepreneurs who are serving poor communities by providing clean water, clean energy, sustainable agriculture, and health services. Many of these solutions also mitigate CO₂ emissions.

We call this Climate Resilience.

OUR ONGOING COMMITMENT

Miller Center has trained and mentored hundreds of social enterprises, of which more than 50% provide solutions aimed at adapting to climate change. We have already learned much from these enterprises on how appropriate innovation in poor communities can foster climate resilience. Through the programs offered by Miller Center, we have shared these solutions in the following whitepapers:

- [Creating Climate Resilience through Social Entrepreneurship](http://bit.ly/ClimateResilienceWhitePaper)
(<http://bit.ly/ClimateResilienceWhitePaper>)
- [Universal Energy Access](http://bit.ly/UniversalEnergyAccess)
(<http://bit.ly/UniversalEnergyAccess>)



Climate Resilience

CLIMATE CHANGE IS SEXIST

Our Climate Resilience and Women Rising initiatives are tightly interwoven. Women are more vulnerable to the effects of climate change. As an example, up to 85% of the food is farmed by women. When a crop fails due to climate shocks, so does their income and resiliency.

We're helping to create a more resilient future.

Despite the challenges they face, women are on the frontlines providing solutions to climate change.

Climate risks cannot be totally eliminated, but the negative impacts on communities can be reduced. The following are examples of social enterprises that are working toward safeguarding the most vulnerable and supporting the right to development:

- **Clean energy:** Solar Sister, Africa — Solar Sister employs local women to sell solar lanterns and clean cookstoves throughout East Africa, eliminating the use of kerosene and creating livelihoods at the same time.
- **Clean water:** AquaSafi, India — Hundreds of millions of people in India do not have access to clean water and face serious risk of water-borne diseases. AquaSafi provides sustainable water treatment systems, while offering employment and micro-entrepreneurship opportunities.
- **Sustainable agriculture:** Sistema Biobolsa, Latin America — Sistema Biobolsa reimagines waste as a resource by converting manure into biogas and biofertilizer. As a result, farmers cut costs while simultaneously farming in a more sustainable manner.



TAKE ACTION: SUPPORT CLIMATE JUSTICE

Climate resilience enterprises carry lessons that inform effective strategies in climate mitigation and adaptation.

Help us create meaningful change:

- Sponsor a social entrepreneur focused on climate resilience to attend one of our GSBI accelerator programs
- Fund an undergraduate student or faculty chair in an on-location, action research project with an enterprise that advances climate resilience
- Sponsor a pilot of the replication of successful business models that foster climate resilience (clean energy, drinking water) in new geographies
- Fund a GSBI cohort dedicated towards climate resilience social enterprises
- Facilitate impact investing in climate resilience social enterprises



Social Impact Assessment

Miller Center takes an approach to social impact assessment that focuses on social enterprise success.

We facilitate deeper engagement among the players in the social entrepreneurship movement — including impact investors, governments, NGOs, ecosystem partners, and more.

Understanding what is driving improvements helps organizations plan better, implement more effectively, and ultimately significantly scale their impact.

We call this Social Impact Assessment.

OUR APPROACH TO IMPACT ASSESSMENT

- We are enterprise-focused, focusing on efficient ways that provide relevant, real-time feedback
- We apply the best methods and technology available
- We encourage and partner with others to share strategies and engage in external review

TAKE ACTION: MAKE MEASUREMENT MEANINGFUL

Help us contribute meaningful insights on the impact of social entrepreneurs:

- Contribute to an endowment that supports SCU student and faculty research in social impact assessment. These include Global Social Benefit Fellowship and Faculty Summer Chair opportunities
- Sponsor our project to create a flexible measurement framework and curriculum for social enterprises that applies novel tools and best practices for efficient impact data collection
- Fund research on an analysis of why social enterprises fail that includes writing and publishing the results to the social entrepreneurship ecosystem at large
- Sponsor collaborative projects between Miller Center and SCU Leavey School of Business to apply big-data analytics to social impact datasets that inform the work of our alumni, Miller Center, and the social entrepreneurship movement
- Invest in the creation of an SCU undergraduate course, "Impact Assessment for Social Justice"



“A key part of any social enterprise is to be able to track the impact of what you are actually doing on the ground so that you can make strategic decisions for the future of your business and report to external financing partners the impact of the work you do. As a lean social enterprise, almost all of our resources go to running the day-to-day business with little left over for us to track the impact of the work we’re doing. Having Miller Center for Social Entrepreneurship Fellows allowed us to bridge this gap and look at the impact that we’re having as well as providing us with great resources to share to external parties about our work.”

— **David O’Connor**
Director of Operations,
Solar Sister

WHERE WE FIT IN THE ECOSYSTEM

Miller Center accelerates global, innovation-based entrepreneurship to eradicate poverty and protect our planet.



Miller Center leverages Santa Clara University's academic rigor, transparency, students and faculty, and other resources while working as a hands-on accelerator. We partner with these groups to breakdown silos, improve each other's work, and create a hybrid ecosystem.

KEY ALLIANCES

Working with Miller Center for Social Entrepreneurship puts you in good company. Join us.



million

es impacted

OUR IMPACT IS ALWAYS GROWING

As of January 2016, our work is represented by these key metrics

151+
million
lives impacted



570+
Social entrepreneurs
served



100+
Silicon Valley
executive
mentors

\$178+
million
raised by GSBI alumni

Number of social entrepreneurs served by GSBI programs

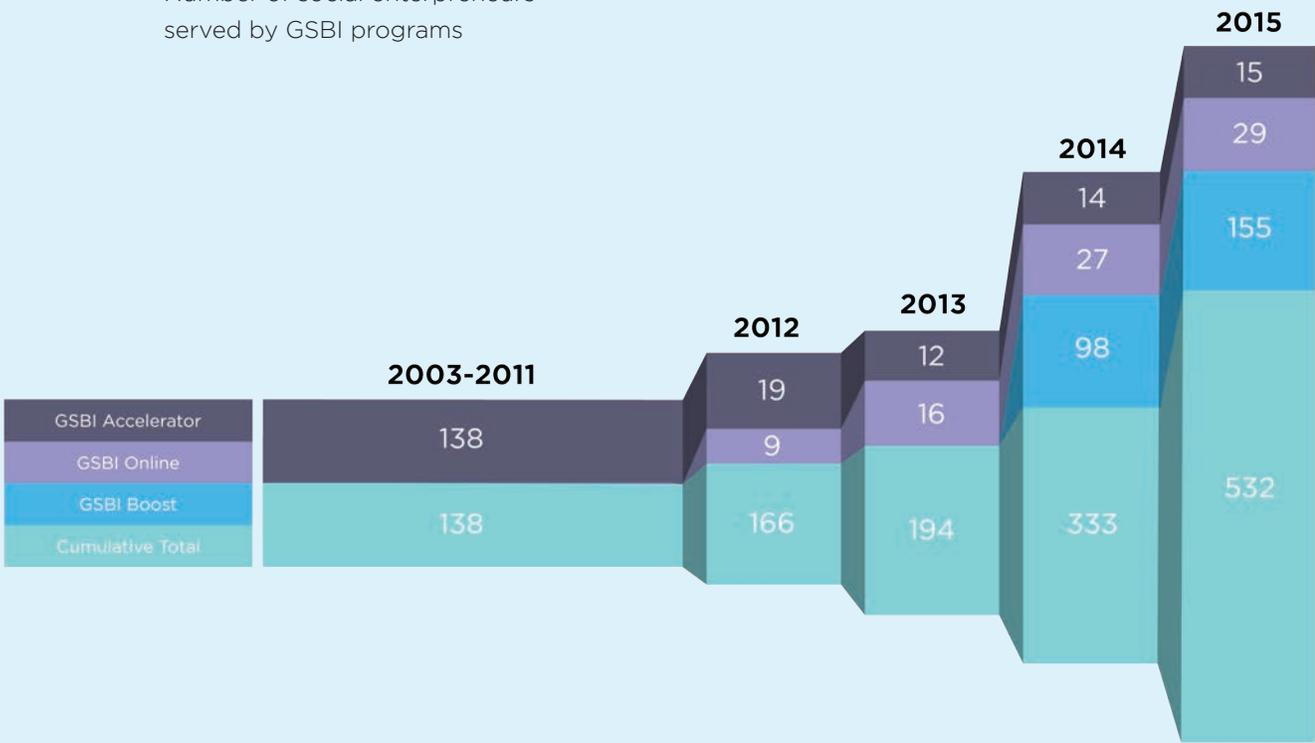


Photo Credit: World Wide Hearing, Santa Clara University



Miller Center

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Founded in 1997, Miller Center accelerates global, innovation-based social entrepreneurship in service to humanity. Its strategic focus is on poverty eradication through its three areas of work: The Global Social Benefit Institute (GSBI[®]), Impact Capital, and Education and Action Research.

To learn more about Miller Center and its social entrepreneurship programs, please visit www.scu.edu/MillerCenter.



Santa Clara University

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