Uniting to Fight for Common Good
When organizations dedicate themselves to eradicate waterborne diseases and improve people’s lives, change is possible. When these groups join together for the same cause, change is inescapable.

Nazava’s Mission
Nazava is a mission-driven enterprise that:

- sells affordable household water filters to eradicate waterborne diseases across Indonesia,
- reduces greenhouse gas emissions, and
- helps families save time and money.

Nazava has reached over 300,000 end-beneficiaries in the seven years that its product has been on the market. Its most widespread impact exists in financial and time savings; it also improves health significantly on islands like Sabu Island, and many more.

Nazava is committed to the goal of eliminating waterborne diseases in Indonesia, which is possible through partnerships with organizations that have the same ambition. The value of a partnership strategy is demonstrated on Sabu Island (page 2), where PLAN International partners with Nazava to promote the filters and connects filters with more end-beneficiaries in remote rural areas that are hard to reach.

For more information on PLAN International Indonesia: https://plan-international.org/indonesia
As a Nazava partner, you:

- Can improve the quality of life of less privileged communities by enabling families to gain access to a safe, affordable and efficient water purification technology.
- Improve the health of families, especially for children at risk of waterborne disease.

**Nazava is Looking for Partners who:**

- Are dedicated to improving health in Indonesia.
- Are committed to water sanitation.
- Can offer location-specific knowledge about areas of potential expansion.
- Can connect Nazava with local community members that embody key reseller characteristics.
- Can facilitate communication between Nazava and other local organizations for filter promotion and distribution.

**Collaboration on Sabu Island Illustrates Successful Partnerships**

Sabu Island is a remote Indonesian island in the region of East Nusa Tenggara, with limited access to purified water or purification processes in general. The inhabitants mostly consume well or river water and education about the need for water purification is not widespread. Nazava began selling water filters on Sabu in the last three years. A Santa Clara University (California, USA) study in June 2016, documented the depth of impact Nazava products had on this community, especially in terms of health improvement. Local organizations have supported sales of the product and report satisfaction with Nazava products.

This impact success resulted from an effective partnership between a local program unit of PLAN International and Nazava. PLAN has acted as a partner by connecting Nazava to a community member who is the chief sales agent on the island. The local branch of PLAN acts as an intermediary among the individuals involved in the effort, and supports water sanitation research for the various organizations it is connected with. Through this partnership, Nazava is able to provide safe and affordable technology to address the lack of purified drinking water on Sabu, furthering PLAN’s mission to improve access to water and sanitation in various areas of Indonesia.

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